



M E N U O F S E R V I C E S

As specialists in the creative services industry, CEM understands that every professional's career is different. There is no single formula for success. We take pride in developing individualized strategies and goals that are as unique as you are.

Whether you are looking for help with the big-picture (Career Management Services) or with the individual pieces that bring it all together (Career Branding & Marketing Services), CEM understands your needs and has developed the following menu of services:

CAREER MANAGEMENT SERVICES

Why management?

-Because we don't accept every client, CEM's roster is an exclusive shortlist of professionals. Membership means you're no longer flying solo or isolated – you have a partner in your career.

LEVEL 1 - \$300/month, 6 month minimum retainer

As a member of the CEM community, you will be listed on the client roster on CEM's website and your brand will included in our 3-4 marketing campaigns each year. While no direct consultations are included with this level, members will receive regular communications from us and will have the opportunity to connect with others on the roster for support, advice and networking.

LEVEL 2 - \$500/month, 6 month minimum retainer

With all the services of the Level 1 plan included, this package offers monthly career and marketing consultations by phone (up to 1.5 hours/month). Chats typically center on (but are not limited to), financial goals and marketing and branding strategies.

LEVEL 3 - \$750/month, 6 month minimum retainer

With all the services of the Level 1 and 2 plans included, this package offers more hands on career support. Day-to-day concerns, audition reviews, assistance with rate negotiations, etc. may be discussed as needed (up to 3 hours per month). For those professionals whose career has hit a stride and they're ready to take it to the next level.

Require more?

If you're a Level 1 member and want to chat with us, or if you've hit the ceiling of hours included with your plan, additional hours are billed at \$150/hour with a 1-hour minimum.

CAREER BRANDING & MARKETING SERVICES

\$150/hour - This is a project based service where CEM can take clients from ground zero to a full branding package including a logo, tagline, website, business cards, postcards and e-cards, etc. Or, if you already have a brand that works for you but you're looking to update one or more components of your branding suite, we can help with that too!

Visit CEM's branding gallery to see our current work:
<http://creativeentertainmentmanagement.com/branding>

CEM maintains a stable of excellent graphic designers, web programmers and copywriters to bring your brand to life.

A typical full brand creation package with all collateral materials requires 12-20 hours of consulting time. Hard costs and outside services (designers, printing, postage, etc.) are not included in the hourly fee.

Interested in learning more about how CEM can help you open doors and touch more clients than ever before? Call us.

CREATIVE ENTERTAINMENT MANAGEMENT

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